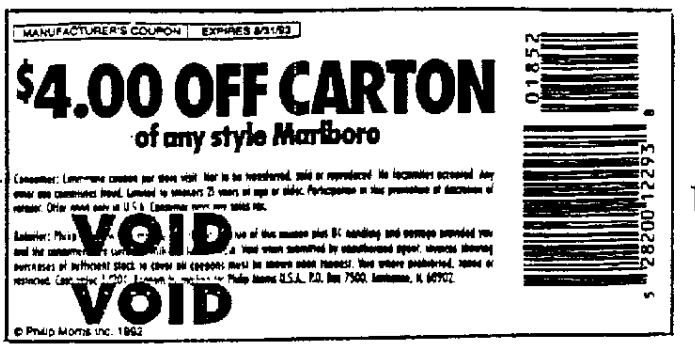
# FSI OR DIRECT MAIL COUPON?

## FREE STANDING INSERT (FSI)

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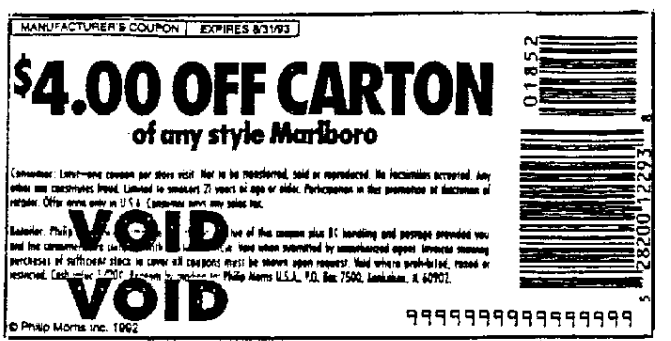
## DIRECT MAIL COUPON (DMC)

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OCR CODE
(FRONT OR BACK OF COUPON)

2045380342

Source: https://www.industrydocuments.ucsf.edu/docs/srgj0004